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FOR IMMEDIATE RELEASE

Listingbook Gains Momentum with the Release of New Features

Company Announces Release of Version 2.6

Greensboro, N.C., August 19, 2009 – Listingbook®, LLC, the provider of a broad and deep client-servicing software system for real estate professionals nationwide, announces the release of three new features in the rollout of Version 2.6. Rapidly growing, Listingbook is already made up of over 80,000 active real estate professionals in ten of the top 15 Nielsen DMAs.

With the latest release, Listingbook announced that agents will be able to easily shop for additional products and services offered by Listingbook's approved market partners, such as virtual tours, signs and mobile phone applications.

The Listingbook system now includes community and demographic information with "one-click" on any listing. The information is pulled by zip code and includes information such as schools and ratings, population demographics, cost of living, housing inventory, crime statistics and more.

A newly re-designed search component offers agents and their clients an open-ended Google-like search, where a listing may be found using any variety of associated locators. For example, searching for a home in "Boston" will return more specific search terms such as the correct counties, surrounding cities and associated zip codes.

"We have the most comprehensive and robust search capability for listings on the web," says Michael Ondrejko, Listingbook's Senior Vice President. "Our intuitive search capabilities can relate any type of property location- such as school districts, lakes, regions to any other- such as city or zip code. The user is provided with related areas they may be interested in finding, easily and quickly."

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Listingbook continues to gain momentum with recent launches in Massachusetts (MLSPIN MLS), San Diego (SANDICOR MLS), Boise (INTERMOUNTAIN MLS) and Northern Virginia (MRIS MLS); with signed MLS contracts now representing 420,000 real estate professionals throughout the nation.

About Listingbook

Listingbook™ LLC, based in Greensboro, N.C., is an online service that connects real estate agents and their clients through an integrated platform of client management, sales productivity and direct marketing tools. Listingbook has qualified users who gain access only through their licensed real estate agent. Listingbook is the first-ever web based community of qualified buyers and sellers, brokers and agents and home service professionals.

Designed to complement MLS systems, Listingbook automates, tracks and analyzes client activities in an agent-managed, real-time environment that facilitates efficient collaboration and communication between agents and clients, making buying or selling a home easier and more enjoyable. Additionally, the system provides brokers and agents with important data on client activity and the ability to turbo-charge listing promotions in a highly targeted manner. The company was founded in 1999 and has agreements in place throughout the Continental US.

For more information about Listingbook, call 336-722-3456 or visit www.listingbook.com.