

## **Listingbook, LLC and Arizona Regional MLS Agree to Implement System in Arizona**

RISMEDIA, May 18, 2009-Continuing its progress in bringing client-servicing to the Western U.S. real estate marketplace, Listingbook, a leading online service that connects real estate agents and their clients, has agreed to a partnership with the Arizona Regional MLS (ARMLS). This partnership will revolutionize how Arizona homebuyers and sellers receive real estate listings and communication from their real estate agents.

According to the company, by utilizing Listingbook's proprietary agent-managed system, the nearly 33,000 ARMLS real estate agents will be able to empower their buyers and sellers to retrieve key information regarding instant market data through a collaborative relationship. Listingbook automates, tracks and analyzes client activities in an agent-managed, real-time environment that encourages collaboration and communication.

"Listingbook provides the missing link to agents with tech-savvy clients that want to 'do their own thing'," said Bob Bemis, CEO. "With our tough economic times, agents can now provide valuable daily marketing data to our sellers who have an insatiable demand for information and maintain an ongoing archive of the entire transaction."

For more information, visit [www.listingbook.com](http://www.listingbook.com).