

Real estate Web site Company moves headquarters to Greensboro

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Listingbook, a real estate information company, has moved its headquarters from downtown Winston-Salem to Albert Pick Road in Greensboro. Company officials feel the location is more centralized for working with clients all over the Triad.

The company, which operates a Web site to help real estate agents and their clients better communicate, also recently hired Todd Colthorp as its vice president of sales and marketing. Colthorp most recently worked for a company in Florida that compiled neighborhood information for real estate professionals.

Listingbook previously only provides its services for real estate agents in the Triad, but is trying to expand into other markets. One of Colthorp's main duties will be building relationships with Realtor associations in other markets to help Listingbook expand.